



First Regional BUZZZZZ

Vol.2 No.4 October 2014

NEGRIL BRANCH OPENS

First Regional Co-operative Credit Union Ltd. announced its presence in Negril on Thursday October 16, 2014 - Credit Union Day - focussing on the opening of our newest location at Shop #12, Sunshine Village Plaza. The day, which is also observed as **Member Appreciation Day**, saw scores of people being informed about our products and services, attending the health fair; and of course partaking of the snacks and drinks which were available throughout the day.



President, Donald Mason (right) presents a \$5,000 gift certificate to Gavin Sutherland who had correctly answered a question



Director, Leroy Williams presents a \$5,000 gift certificate to Dorrette Anderson to open her First Regional account in Negril

a spirited, on-the-spot quiz focussing on First Regional's products and services.

By the next day it was evident that sufficient buzz had been created to attract an additional 20 people who became new First Regional members – signalling a good start for the Negril Branch!

We share with you the pictures.....

The day's activities resulted in six new accounts being opened at the Negril Branch. Forty-three persons were checked for blood pressure and diabetes, and a Negril member staged an exhibition inside the branch. As the day closed, gift certificates were presented to a number of people who participated in



New Negril member, Delbert Johnson (right) watches as Deslon Brown of the Marketing Department opens his First Regional account

MEMBER APPRECIATION DAY...CONT'D

NEGRIL BRANCH



Tavia Clarke receives her \$5,000 gift certificate from Director Patrick Haywood, to open her First Regional account in Negril



President Donald Mason presents existing member Sylvia Stennett with her \$5,000 gift certificate for having correctly answered a question.



← CEO Patricia Smith shares a few words with member, Forrest Tucker, during Member Appreciation Day in Negril

→ Craft vendor, and First Regional member, Sylvia Stennett (right) who exhibited her goods at the Negril Branch demonstrates to Marketing Manager, Kerry-Ann Gordon how to use her products



MORE MEMBER SERVICE DAY PICTURES ON PAGES 7 AND 8

MEET THE NEGRIL TEAM

The team which is already welcoming members to First Regional's Negril Branch is headed by Mrs. Judine Jackson-Jervis, Team leader. Other members are Mrs. Evette Moxie-Daley, Loans Officer; Akeem Wright, Member Service Representative and Tiffanie Swaby, Member Service Representative.



Team leader, Mrs. Judine Jackson-Jervis (seated) confers with Mrs. Evette Moxie -Daley, Loans Officer



Akeem Wright attends to a member



Member Service Representatives in Negril - Tiffanie Swaby and Akeem Wright

HEALTH CHECKS - NEGRIL



The 43 people who had health checks done in Negril were representative of a wide age-range, and included First Regional member Leslie Grossett who had his pressure taken during the Negril Health Fair. Sincere thanks to Nurse Daneille Steere who spent the entire day with the First Regional team, and who ensured that every person who wanted to be checked, was checked. **JOB WELL DONE!!**



CREDIT UNION WEEK 2014

First Regional Co-operative Credit Union marked **Credit Union Week 2014** (October 13 -17) with a range of activities which included attendance at the Emmanuel Baptist Church in St. Mary on Sunday October 13, to mark the start of the Week.



Board Chairman Mason giving greetings

Members of the First Regional team at the Emmanuel Baptist Church, St. Mary



Board Chairman, Donald Mason, in his greetings to the congregation noted that the Week's theme: "Local Service. Global Good" underlined the positive impact of Credit Unions in their communities and around the world. Mr. Mason emphasized First

Regional's commitment to building long-term relationships with its members, while providing them with opportunities to realize their life goals.

Throughout the week, First Regional recognized and celebrated members through the staging of health fairs, Member Appreciation days and opportunities for those in business to hold



Board members, CEO and staff join in praise and worship

displays in various branches.

PERSONAL DEVELOPMENT AHEAD!!

Congratulations to those staff members who are recipients of **First Regional 2014 Education Grants**, and who are now pursuing various courses of study.

They are: Krishawn Williams, Shenoï Campbell, Phenicia Brown-Barnett and Carlene Shirley – all from the Ocho Rios Branch; Verona Walker of the Port Maria Branch; and Camille Levert from the St. Ann’s Bay Branch.

The First Regional’s Education grant was established to encourage self-development of employees, through personal scholastic achievements relevant to the Credit Union’s operation.

Krishawn Williams



Camille Levert



Verona Walker



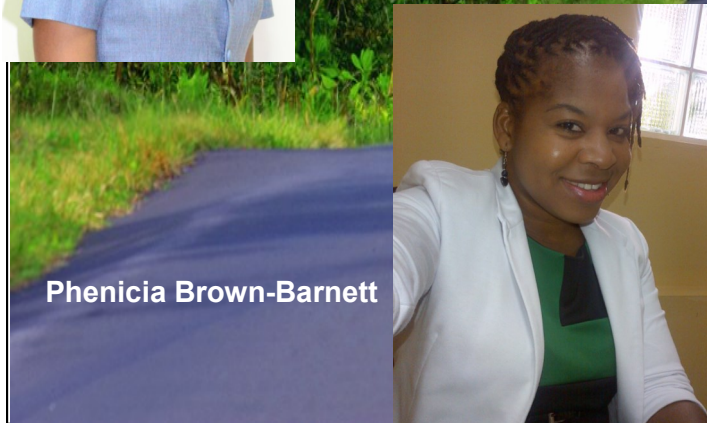
Carlene Shirley



Shenoï Campbell



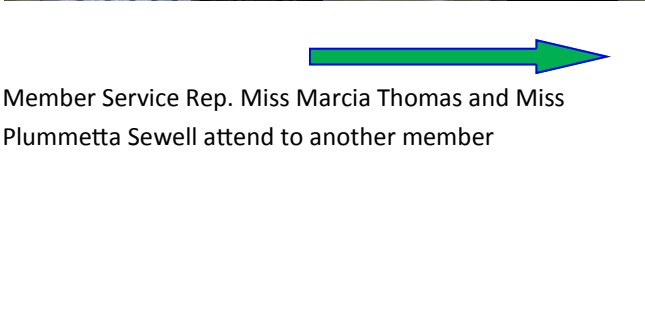
Phenicia Brown-Barnett



MEMBER SERVICE DAY - OCHO RIOS



Miss Plummetta Sewell and Team Leader, Miss Nothaya Edwards ensure that a member is served



Member Service Rep. Miss Marcia Thomas and Miss Plummetta Sewell attend to another member



Miss Nothaya Edwards, Team Leader, Ocho Rios branch shows appreciation to a member with a First Regional token



H.R. Manager, Seveene Thame (right) serves snack and a drink to a member



.....AND IN ROUND HILL



Team leader, Michelle Ten-Fah gets ready to serve members at the Round Hill Branch



Members at the Round Hill branch on Member Appreciation Day