



First Regional

BUZZZZZ

Vol.3 No.5 AUGUST 2015

FIRST REGIONAL HONOURED



First Regional's CEO, Patricia Smith and President Donald Mason (right) accept the Citation to First Regional Co-operative Credit Union Ltd. from His Worship the Mayor of St. Ann, Desmond Gilmore

First Regional Co-operative Credit Union Ltd. has been honoured by the St. Ann Homecoming & Heritage Foundation for the significant scope of its Corporate Social Responsibility (CSR) programme which has positively impacted hundreds over the years.

A Citation read and presented to First Regional at the St. Ann Homecoming & Heritage Foundation's 11th Annual Banquet on August 8th praised the Credit Union for its reach and influence through its Corporate Social Responsibility initiatives to facilitate change and improve the welfare of the less fortunate in the important areas of Education, Health and Children's Welfare.

Specifically, the Foundation lauded First Regional for its annual scholarship awards and tertiary level bursaries through which the Credit Union has enhanced access to education for hundreds. First Regional was also praised for its expansive contributions to various youth programmes and the health sector which demonstrated its appreciation for the value of human lives.

FIRST REGIONAL HONOURED



CEO Patricia Smith (left) makes a presentation to Guest Speaker, Mrs. Paula Williams-Madison, Chairman and CEO of Madison Media Management



Miss Carlene Shirley reading a citation



FIRST REGIONAL'S 2015 SCHOLARSHIP AWARDS

First Regional Co-operative Credit Union Ltd. has again allocated \$3million to its scholarship programme to provide GSAT scholarships, book grants, tertiary bursaries and continued financing to annual GSAT scholarship awardees.

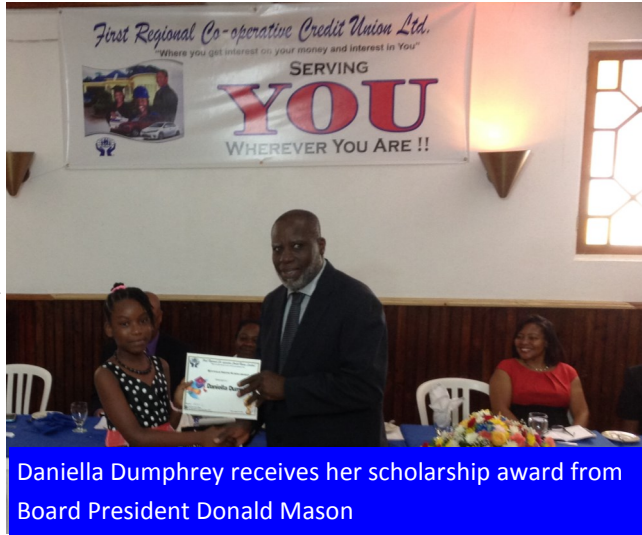
For 2015, five students have entered high school and three tertiary-level students are pursuing studies at University level courtesy of First Regional scholarships and bursaries. In addition, \$10,000 book grants were presented to nine GSAT students to help defray the costs associated with entering high school.

that for the past 16 years, First Regional has been making access to education easier for hundreds of GSAT and tertiary students by providing financial assistance through the scholarship fund. Guest Speaker, Mr. Howard Isaacs, Principal of

Moneague Teachers' College urged the students to make use of the opportunities afforded them by First Regional.

Scholarship recipients were Durranee Clarke, Daniella Dumphrey, Markeish Francis, Daniel Edwards and Kindae

Ebanks - who are all being funded for the first five years of high school.



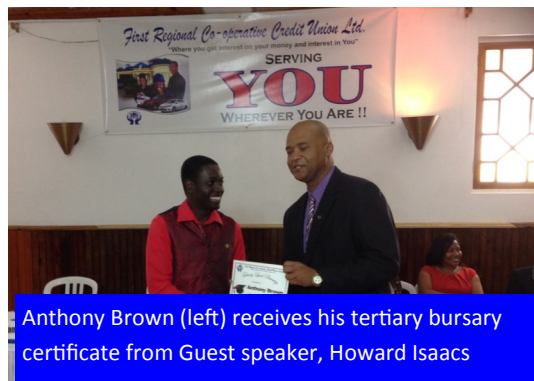
Daniella Dumphrey receives her scholarship award from Board President Donald Mason



Durranee Clarke (left) receives her scholarship award from Board Member, Mrs. Ivin Logan



Daniel Edwards receives his scholarship award from Board member, Mrs. Glascine Lazarus



Anthony Brown (left) receives his tertiary bursary certificate from Guest speaker, Howard Isaacs

Bursaries in the amount of \$200,000 each were awarded to Lascelles Hamilton, Anthony Brown and Jana Hinds.

The awards were presented August 12 at a ceremony held at the Hibiscus Lodge Hotel in Ocho Rios. In his address, Board President Donald Mason noted

MORE SCHOLARSHIP AWARD PICTURES



Kindae Ebanks accepts his scholarship award from President Donald Mason



Lascelles Hamilton (left) receives his bursary award from President Donald Mason



Board member Mrs. Glascine McCormack-Lazarus presents scholarship award to Markeish Francis



Board member Suzette Wilson presents a book grant to Orville Gardner



Board member Cecil Gordon (right) presents a book grant to Jaheim Nickle

JCCUL PRESENTATION



JCCUL's Communication & Advocacy Manager, Ms. Claudette Christie (left) presents Khadeja Kenyon with a Bursary from the League. The presentation was made at the August 12, First Regional scholarship function

Congratulations Jody-Ann

WAY TO GO JODY-ANN!



Yet again, Miss Jody-Ann Atkinson of the Ocho Rios Branch has distinguished herself by delivering top results in the recently-held Mother's Day promotion.

The aim of the competition was to cross sell First Regional's products and services, thereby generating new business. For the competition, Jody-Ann wrote 44 new products valued at \$1.4 million.

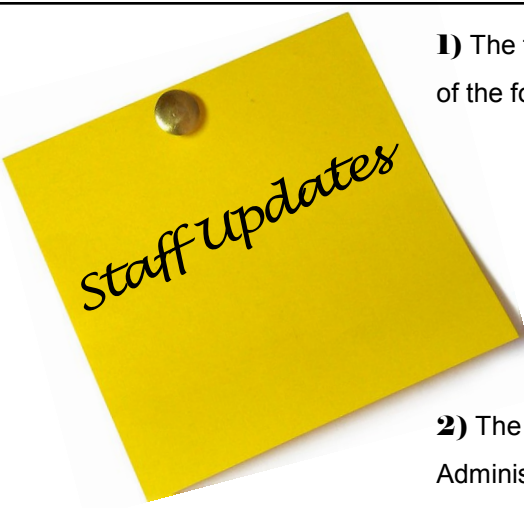
For her determined effort Miss Atkinson was awarded the coveted CEO Grand Prize. **WAY TO GO JODY-ANN!!!** You are truly an inspiration to all!! Or as some Jamaicans would put it: **"YU LIKKLE BUT YU TALLAWAH!!"**

Commendations

Commendations are in order to Mrs. Marsha Simpson for her timely proposal on providing a staff incentive at the monthly staff meetings held at the Port Maria Branch.

Mrs. Simpson, who was previously at the Branch, proposed an initiative geared towards motivating staff to increase business at the branch level.

In a letter to Mrs. Simpson thanking her for her proposal, CEO, Ms. Patricia Smith noted: "We are very appreciative of your effort, and encourage you to continue exploring ways of increasing productivity."



1) The following employees have been re-assigned to supervise the operations of the following branches:

BRANCH	EMPLOYEE
Negril	Evette Moxie-Daley
Highgate	Takece Brown
Port Maria	Shanakay Palmer
Ocho Rios	Marsha Simpson

2) The projects Department, headed by Phenicia Brown-Barnett, Loans Administration Manager, is now operating from the Brown's Town branch

FUN-DAY 2015

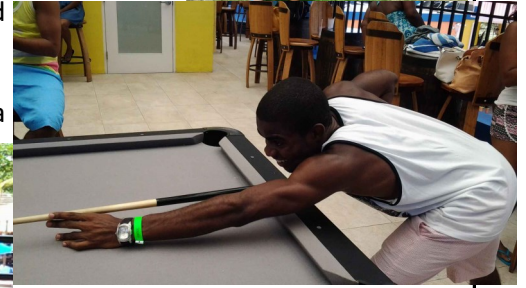
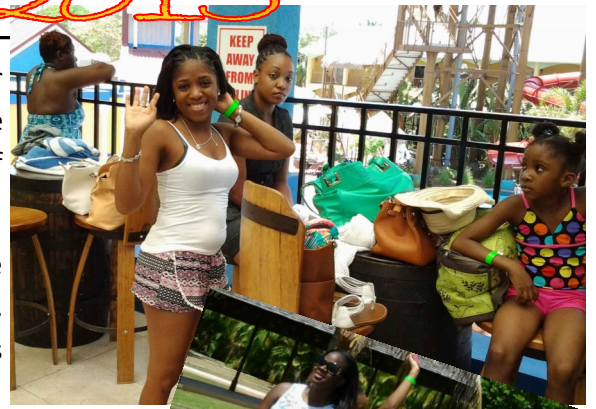
First Regional team members certainly know how to let their hair down, have fun and enjoy some well-needed R & R—otherwise known as Rest and Relaxation! For that they took to the properties of Jewel Runaway Bay on Saturday August 22 for an R & R to remember!

Specifically, the R & R mission focussed on Jewel's water park, where some 96 First Regional staffers and family members slid and splashed, and lounged around in the lazy river as they totally enjoyed this delightful, aquatic piece of paradise.

When they took a break from the splish-splash of the water park, the 'R&Rers' participated in endless games, including pool, table tennis, sack races as well as balloon bursting competition which had participants contorted in every which way.

The children immersed themselves in the various kiddies' games and entertainment with abandon! All told it was a day well spent, or as one person described it: "Awesome!!"

But just in case you don't believe me, these pictures, will tell the story a thousand times better!



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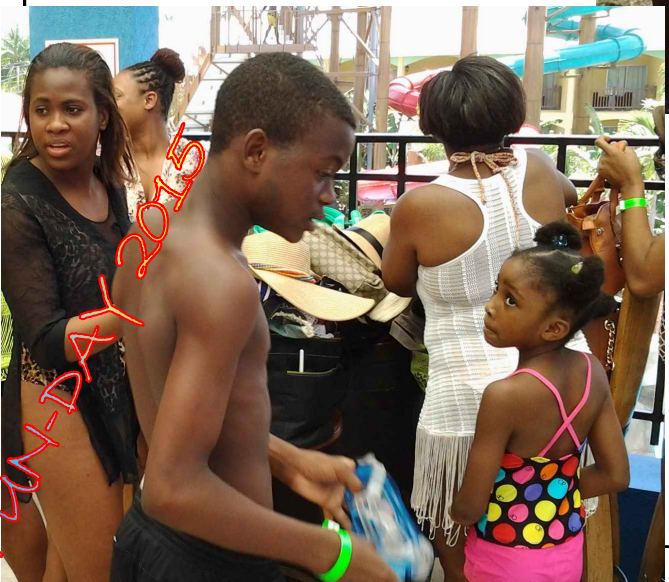
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